

Mary Jacobs Memorial Library Usage 2014

94%

Percentage of the **10,366** Mary Jacobs Memorial Library cardholders reside in Montgomery Township and Rocky Hill.

9,986

The number of adults and children who attended programs hosted by Mary Jacobs Memorial Library.

263,485

The number physical items checked out at Mary Jacobs Memorial Library

21,360

The number of ebooks and audiobooks downloaded by Mary Jacobs Memorial Library card holders.

1,834

The number of children, teens and adults who participated in Mary Jacobs Memorial Library's Summer Reading program.

215

The number of times library used by **48** community groups

14,565

The number of in-house computer sessions on **14** public PCs with internet access

26,685

The number of questions answered at the Mary Jacobs Memorial Library Reference Desk.

ABOUT: Mary Jacobs Memorial Library Foundation

Frequently Asked Questions:

Mary Jacobs Memorial Library Foundation, Inc. is a private, non-profit 501(c)(3) organization that owns and maintains the Mary Jacobs Memorial Library building and grounds.

MISSION

The Foundation's mission is to provide a library for the community.

We strive to maintain an innovative, safe and welcoming environment that inspires learning, encourages advances in technology and promotes cultural engagement in the community.

What about tax dollars?

The Mary Jacobs Memorial Library is a part of the Somerset County Library System, which means tax dollars pay for resources, such as books and digital media, computers, Library staff, and basic programs. Maintenance, repairs and improvements of the Library's building and grounds are funded by the Foundation, not by tax dollars.

What about the endowment?

The endowment is not sufficient to cover the increasing operating expenses. To continue to provide a library and respond to growing changes in library usage, we need to grow the endowment with community support.

What does Mary Jacobs Memorial Library need?

The Foundation is facing ever-increasing costs to maintain both the Library's expanded building and its grounds. Moreover, the Foundation will need to expend additional funds to update the building to adjust to the new ways our community will be using the Library in the coming years, with greater emphasis on electronic media and a greater demand for program, meeting and quiet study space. To ensure the Library's future, the Foundation has instituted an annual appeal to bring in sufficient dollars to continue to pay for the Library's upkeep and modernization.

What are the big Budget Expenses in 2015?

We're focusing fundraising efforts on much-needed repairs and improvements to the roof, replacing rot in the siding of the building, in addition to updating technology and facility needs of the library. We would like to provide the community with a renovation of the program room. All of this in addition to building maintenance and typical operating expenses. To achieve our goals we need participation from everyone in the community.

Where can I find more information?

visit: www.MaryJacobsLibraryFoundation.org or contact Louise Profit in Development: 609-924-7073 x107 or via email louise@maryjacobslibrary.org

HISTORY: Mary Jacobs Memorial Library Foundation

The history of the Mary Jacobs Memorial Library Foundation starts with the generous gift of Harold Jacobs to fund a library in Rocky Hill, NJ.

Prior to 1966, although many interested citizens had attempted to establish a library, the only public library resource available to this community was the Somerset County Bookmobile that came to the community every other week. The demand for this service was such that the Bookmobile was unable to truly meet the needs of the community's children and adults. In 1966, with the encouragement of the Somerset County Library, the Rocky Hill Community Group established the Rocky Hill Library in a historic Rocky Hill building, the Amy Garrett House. That original small library was financed by funds from Somerset County, the Borough of Rocky Hill and the Rocky Hill Community Group.

In 1968, a wealthy Philadelphia real estate businessman named Harold Jacobs wanted to establish a living memorial to his recently deceased wife, Mary Barrowman Jacobs, who had grown up in Rocky Hill. In consultation with local Rocky Hill residents Laura Stabler, Gloria Mack, and Martha Allen, Harold agreed that a new library for the community would be a fitting remembrance, and agreed to bequeath \$800,000 in perpetual trust for a library building to be named for his wife, Mary. The Mary Jacobs Memorial Library Foundation was formed and the construction of a new library building next to the Amy Garrett house commenced in 1973, and that building formed the original core of the current Mary Jacobs Memorial Library building.

The fact that the Mary Jacobs Memorial Library Foundation paid for the construction of a new and much needed library building was a huge financial boon to Montgomery and Rocky Hill taxpayers, who would otherwise have had to pay for a library building out of tax dollars.

The Mary Jacobs Memorial Library is a part of the Somerset County Library System, which means tax dollars pay for the resources, such as the books and digital media, the staff, and most programs. The Library is unique in that the building and grounds are owned and maintained not by the county or the local government, but by a private, non-profit foundation: Mary Jacobs Memorial Library Foundation.

Thanks to the financial support of the Foundation, the Library building has been expanded three separate times in order to accommodate the growth of the Library's collection:

- In 1981, there was an addition of a wing for reference and adult fiction.
- In 1992, there was a wing for non-fiction and the circulation desk added.
- In 2005, expansions almost doubled the size of the library and created the beautiful Children's Services wing.

For over 40 years, the Foundation has paid for all the operating expenses of the Library's building and grounds, with help from voluntary contributions from generous community members and businesses.

Library Partner Benefits - \$2,500

Annual Food & Wine – November 14, 2015

- NEW!** Partners Banner - Your company's logo on a banner recognizing our Library Partners displayed in a highly visible area during the Food & Wine event
- Event Promotional Materials – Your company listed by name at specified level in event materials to include:
 - advertisements
 - press releases
 - program
 - online event pages
 - event poster
 - pre and post event email blast and newsletter
- (2) tickets to the annual Food and Wine Event
- Special recognition on name badge at the Food and Wine Event
- NEW! (1) Preferred parking** for the Food and Wine Event

PLUS – Year-round Benefits include:

- NEW! Digital Signage** – Acknowledgement of your company's sponsorship, with your logo included in the digital signage that plays on continuous loops at the front desk of the library
- Your company name engraved on a nameplate listing Partnership level on prominently displayed wall plaque at the library
- Certificate of Library Partnership
- NEW! 12 Months Bookmark** - Acknowledgement of your company's sponsorship with your logo and contact information on library bookmark
- NEW! Online Visibility** - Your company's logo and a link to your website, will be prominently placed on our Partners page on our website for duration of the partnership
- Press release announcing your company's sponsorship sent to local media and Library Foundation database

Library Partnership Agreement Form

YES! I will be a Library Partner \$2,500

Please complete the following information and return it with your check payable to: **Mary Jacobs Memorial Library Foundation, Inc.**
64 Washington Street
Rocky Hill, NJ 08553

Company Name _____

Contact Name _____

Email: _____

Phone: _____

Website Address _____

Address (for tax receipt) _____

Check Amount: \$ _____

Your signature _____ Date _____

A brief description of your company for publicity, promotional purposes and/or display: _____

Please send a Hi Resolution JPEG or PNG of your company's logo to **louise@maryjacobslibrary.org**.

If you have any questions, please contact the Foundation at 609-924-7073 x107 or louise.mjlfoundation@gmail.com. Thank you for your support.